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I AM HERE: PRONOUN VISIBILITY AND WHY IT MATTERS

By: Priscilla Martindale

We embrace diversity, and believe in cultivating an atmosphere that is respectful and collegial. As workplaces recognize our gender is not the same as the sex assigned to us at birth, there's an increase in personal pronouns added by professionals to email signatures and bios. Priscilla Martindale's article on pronoun visibility, featured in the Legal Marketing Association's Strategies & Voices publication, touches on language; an integral aspect of any employee experience which allows us to reveal and bring our true selves to work, creates a workplace where everyone feels welcomed, and leads to greater productivity, creativity, and connectivity with our colleagues and work culture. [Read the full article here.](#)

