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**Related Practices**

Franchising

Information Technology

Licensing and Technology

Transfer

Privacy

Startups and New Ventures

Trademark Services

## INTELLECTUAL PROPERTY

The team of professionals at RBS are qualified to provide a complete range of legal services to a variety of clients with intellectual property needs. The Intellectual Property Group advises clients on all aspects of trademark, copyright, licensing, commercializing products and enforcing intellectual property rights. Its depth of knowledge and legal experience in this area is founded to a significant degree on the firm's frequent dealing with clients in the life sciences and software industries and institutions such as universities, colleges, health care agencies, and research facilities. Its lawyers also frequently assist clients in negotiating and drafting agreements that relate to the development and use of technologies in a broad spectrum of industries.

The Intellectual Property Group is well equipped to advise you on a full range of legal matters, including:

### Intellectual property asset protection and enforcement

The Intellectual Property Group assists businesses of all types with the protection, registration, licensing and enforcement of their intellectual property assets, including copyrights, trademarks, industrial designs, patents, domain names and trade secrets. The firm advises clients on copyright and trademark infringement matters and passing off, and assists clients in negotiating and resolving disputes involving trademark, copyright, and domain names.

### Trademarks

The Intellectual Property Group manages all aspects of trademark portfolios in Canada, the United States and abroad. Its lawyers are recognized to practice before the Canadian Intellectual Property Office and the United States Patent and Trademark Office, and present regularly on topics that heighten the awareness of trademarks and other types of intellectual property to the business community.

### Acquisition or sale of intellectual property

The Intellectual Property Group can assist you with intellectual property due diligence



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if you are interested in acquiring a target with significant intellectual property assets, or conducting a business self-audit of existing intellectual property assets and related agreements. Establishing and maintaining a strong intellectual property portfolio, including intellectual property registrations, assignments of intellectual property, waivers of moral rights, licensing agreements, confidentiality and non-disclosure agreements, employment and consulting agreements, can enhance the value of your business if you are preparing for a sale in the future.

### **Licensing and technology transfer**

RBS has acquired extensive experience in this area through its long-term representation of British Columbia's leading research university (The University of British Columbia) and its industry-liaison office, and various life sciences and technology startups and companies. The Intellectual Property Group has been directly involved in the structuring, drafting, and negotiating of technology transfer and licensing agreements involving all facets of technical innovation including life sciences technologies, software technologies (e.g., software-as-a-service applications), applied science technologies, bioinformatics, and databases, and digital content technologies.

### **Development and use of technologies**

The Intellectual Property Group regularly advises clients in the life sciences, information technology (IT), retail, resource and manufacturing sectors on intellectual property protection, technology transfers, product commercialization, sale and distribution to end users, online merchandising and retailing. The firm is also experienced in preparing terms of use, privacy policies, OEM, non-disclosure agreements, reseller and sales representative agreements, and distribution agreements.

### **Employment issues**

The Intellectual Property Group provides advice on employment issues that are unique to clients in the technology and knowledge-based industries, including advice regarding the assignment of intellectual property, and employment, consulting, non-competition, non-solicitation, and confidentiality agreements.