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TORONTO MAPLE LEAFS VERSUS SNOOP DOGG - TRADEMARK AGENT, TRISHA DORÉ WEIGHS IN

Trademark veteran, Trisha Doré, was quoted today in an article published on BIV.com entitled, "Lawyers evaluate Toronto Maple Leafs' dispute with Snoop Dogg's cannabis brand".

Trisha touches on the appropriate initial steps the Toronto Maple Leafs could take if they wished to file a lawsuit against Snoop Dogg's cannabis brand, Leafs by Snoop, in Canada's Federal Court. She also highlights the multiple factors which may lead to confusion in the marketplace between the two brands.

To read the full article, [click here](#).



700 - 401 W GEORGIA ST.
VANCOUVER, BC V6B 5A1
CANADA

TELEPHONE
604 682 3664

FAX
604 688 3830

RBS.CA