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TAKING A STAND AGAINST CYBERBULLYING ON PINK SHIRT DAY

A recent Statistics Canada report published in December 2016 found that about one in five internet users aged 15 to 29 had been cyberbullied or cyberstalked. The focus of this year's Pink Shirt Day campaign which is recognized internationally and originated in Canada, is to raise awareness to cyberbullying. Our mindfulness to the reality that photos and messages posted in this digital world can be used to harm others is crucial. We are proud to have cultivated a respectful, collegial, and enjoyable atmosphere here at our firm, and we encourage you to wear pink today to symbolize your awareness and support for this cause.

RBS is pleased to provide a monetary donation in support of the CKNW Kids' Fund which provides grants to local non-profit organizations for bullying prevention initiatives. To learn more or to make a donation, click here.