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SUPPORTING MENTAL HEALTH AWARENESS

Today is Bell Lets Talk day, a nation-wide initiative promoting mental health awareness. Bell will donate 5¢ for every social media video view and use of Bell's Facebook frame or Snapchat lens, and for each text, call, tweet or TikTok video you make today using hashtag #BellLetsTalk. Nearly \$8 million was raised by people across Canada in 2021, and Bell hopes to top this in 2022 so more people can access mental health resources.



