



## **TRISHA A. DORÉ, PARTNER OF ACCUPRO TRADEMARK SERVICES LLP/TRADEMARK AGENT**

Trisha Doré is a registered trademark agent who has been practising in the field of trademark laws since 1989. She specializes in the preparation, filing and prosecution of trade-mark applications and oppositions in both Canada and the United States of America. Trisha is recognized to practise before the Canadian Intellectual Property Office and the United States Patent and Trademark Office.

Trisha specializes in trademark development, trademark availability, searching, trademark prosecution and opposition. She advises clients on specific strategies in the development and evolution of trade mark portfolios for both domestic and international clients. Trisha works with clients to create a framework for the administration, proper use, licensing of marks and policing of counterfeiting and has a particular focus on worldwide portfolio management.

Trisha is accredited by the Canadian Intellectual Property Office (CIPO) and the Intellectual Property Institute of Canada (IPIC) as specializing in Intellectual Property and she is authorized to speak on their behalf as a part of their Bank of Speakers initiative to heighten the awareness of Intellectual Property in the business community.

Trisha works closely with in-house counsel, foreign associates and their internal clients, to ensure strategy decisions fit with commercial objectives. In conjunction with her clients, Trisha has developed and implemented the brand protection strategy for some of most valuable and recognizable brands.

### **REPRESENTATIVE CLIENT WORK**

- Multi National Pharmaceutical
- Largest auctioneering house
- National Airlines
- Multi National cosmetic company
- Multi National food corporation

#### **Contact Info**

Practicing From  
Vancouver Office  
Direct: 604.661.9248  
Fax: 604.688.3830  
tdore@rbs.ca

#### **Assistant**

Dulce Campos  
Direct: 604.661.9283  
Fax: 604.688.3830  
dcampos@rbs.ca

#### **Practice Areas**

Mergers and Acquisitions

---

Business Reorganizations

---

Intellectual Property

---

Corporate Services

---

Craft Breweries and Distilleries

---

Franchising

---

Startups and New Ventures

---

Foreign Businesses and Cross-border Structuring

---

Advanced Education and Research

---

Trademark Services

---

#### **Education**

Psychology, Simon Fraser



University, 1992

Registered Trademark Agent,  
1995

#### Languages

English

- One of the world's largest glass houseware manufacturer
- World largest Comic Convention organization

### HONOURS & AWARDS

Recipient, The Intellectual Property Institute of Canada's Endowment Memorial Prize for the highest results in Canada on the trade-mark agent examination -1995

### PROFESSIONAL AFFILIATIONS

Recognized to practice before the Canadian Intellectual Property Office ('CIPO') and the United States Patent and Trademark Office

Patent and Trademark Association of British Columbia (PTABC)

Intellectual Property Institute of Canada (IPIC)

International Trademark Association (INTA)

Committee Assignment - Trade-mark Office Practices Examination Subcommittee (2006-2009)

Committee Assignment - Anti Counterfeiting & Enforcement Committee (2004-2005)

Patent and Trade Mark Association of British Columbia (PTABC)

International Trademark Association - Trademark Office Practice (TOPC) Canada Committee mandate to track the Amendments and Practice changes, liaison with industry and government policy advisors regarding the amendments to the Canadian Trademarks Act Bill C31 which came into force June 2019 and significantly changed the landscape of the Canadian Intellectual Property Office ('CIPO') 2018 to present

### NEWS

September 8, 2021

Good Luck to the Newest Students Enrolled in the RBS Business Law Clinic

March 13, 2019

Investing in a Future Generation of Business Leaders

February 6, 2019

Toronto Maple Leafs Versus Snoop Dogg - Trademark Agent, Trisha Doré Weighs In

June 3, 2015

Trisha Doré presented the CLE-TV: Intellectual Property Law: Trade-marks Update 2015

#### VANCOUVER OFFICE:

700 - 401 W GEORGIA STREET  
VANCOUVER, BC CANADA V6B 5A1  
TEL: 604.682.3664 FAX: 604.688.3830

#### SURREY OFFICE:

310 - 15117 101 AVENUE  
SURREY, BC CANADA V3R 8P7  
TEL: 604.582.7743 FAX: 604.582.7753

## EVENTS

November 9, 2022

Advanced Education Group Host Annual Half-Day Seminar for BC University Counsel

May 6, 2019

RBS is a Platinum Sponsor of the Canadian Association of University Solicitors (CAUS) Conference

June 11, 2015

2015 University Counsel CLE Seminar

June 26, 2014

2014 University Counsel CLE Seminar

June 23, 2011

Basics of Intellectual Property

## PUBLICATIONS

March 21, 2022

Trademarks - Finding a Path Through the Historic Backlog at Canadian Examination

January 18, 2022

The Benefits of Registering a Trademark

November 10, 2021

Trademark Considerations

June 21, 2021

RBS Wins Landmark Decision: Government Liable for Trademark Infringement

April 26, 2019

Significant Changes to the *Trademarks Act of Canada*

October 23, 2017

Preventative Trademark Medicine in 2018 for Changes to the Canadian Trademarks Act