



SZE-MEI YEUNG, PARTNER

Sze-Mei Yeung is a Partner and Leader of the Intellectual Property Practice Group at Richards Buell Sutton LLP. She is also a member of our Asia Pacific, Advanced Education and Research and Business Transactions Practice Groups. Sze-Mei is also the Chair of our firm's Equity Diversity and Inclusion (EDI) Committee.

Sze-Mei represents clients in the areas of business acquisitions, technology, intellectual property and corporate-commercial law, with a focus on mergers and acquisitions, licensing and technology transfer agreements, copyright issues and franchising. She has presented on licensing and corporate-commercial issues to organisations including the Canadian Institute, the ACCT Canada Innovation Leaders Forum, and to Canada's Michael Smith Genome Sciences Centre.

She also previously worked as in-house counsel at a publicly-listed communications and information company that provides operational solutions to commercial and government organizations worldwide. She was directly responsible for acquisitional due diligence, drafting and negotiating licensing and acquisitional agreements in Canada, the US and the UK.

Sze-Mei provides legal services through Sze-Mei Yeung Law Corporation.

REPRESENTATIVE CLIENT WORK

Sze-Mei has representative experience in the following areas:

Technology and Intellectual Property

- Represents universities, research and clinical institutions with respect to license agreements, assignments, inter-institutional agreements, affiliation collaborative research agreements, including the spin-off of companies licensing technology, intellectual property ownership, patent management issues and dealing with related university policies
- Represents universities with respect to copyright compliance, including developing copyright policies, guidelines, copyright consents for implementation with faculty,

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Practice Areas

Advanced Education and
Research

Asia Pacific

Business Transactions

Copyright Compliance for
Academic Institutions

Foreign Businesses and Cross-
border Structuring

Franchising

Intellectual Property

Information Technology

Mergers and Acquisitions

Privacy

Startups and New Ventures



Trademark Services

Bar Admission

1999, British Columbia

Education

1998, LL.B., University of British Columbia

1995, B.Sc., Biochemistry, First Class Honours, Queen's University

Languages

Cantonese
English

staff and students, and application of fair dealing and other user rights under applicable copyright laws

- Deals with software licensing and e-commerce issues including software as a service agreements, software development agreements, consulting agreements, website development agreements, application service provider agreements, software hosting agreements, source code escrow, OEM and value-added reseller agreements, domain name transfer agreements, support and maintenance agreements, website terms of use, terms of sale and privacy policies
- Preparation of patent, trademark and copyright license agreements and dealing with trademark and copyright infringement issues including cease and desist letters

Business Transactions and Corporate-Commercial

- Business acquisitions via purchase and sale of shares, asset and hybrid transactions, including pre-sale reorganizations, non-competition and non-solicitation agreements, post-sale continuation into other jurisdictions and amalgamations
- Represented various vendors of multiple dental clinics located in Prince George and Fort St. John by various corporate dentistry groups, via hybrid asset and share sales
- Represented various franchised purchasers and vendors of retail pharmacies located throughout the province of British Columbia, including advice regarding termination of franchise agreements and obtaining franchisor consent to purchase and sale
- Represented franchised vendors of retail automotive service businesses (specialising in oil changes and other automotive maintenance), including advice regarding termination of franchise agreements and obtaining franchisor consent to purchase and sale
- Advising on shareholder agreements, joint venture agreements, manufacturing and distribution agreements

Franchising

- Acts for regional and national franchisors with respect to preparation and review of franchise agreements and franchise disclosure documents, advising with respect to distribution arrangements with major suppliers, termination of existing franchisees and exercising rights of first refusal under franchise arrangements

- Represents franchisees, advising with respect to franchise agreements, franchise disclosure documents and related ancillary documents
- Member of the Canadian Bar Association (BC Branch) Special Committee that prepared written submissions and recommendations with respect to the Franchises Act (British Columbia)

HONOURS AND AWARDS

Sze-Mei has been recognized by *Best Lawyers*® in the area of Technology Law for the 2020 - 2023 editions, and Intellectual Property Law in the 2021 - 2023 editions. Inclusion in this publication is based entirely on peer-review.



COMMUNITY INVOLVEMENT

Sze-Mei served on the Board of Vancouver Coastal Health Authority from March 2015 to December 31, 2017. Vancouver Coastal Health Authority is a regional health authority providing health care services and administering health facilities to over one million B.C. residents within a geographic area that encompasses Vancouver, Richmond, the North Shore, Whistler and other Coast Garibaldi areas. She was also previously a director of the Vancouver Coastal Health Research Corporation which is the corporate trustee of the Vancouver Coastal Health Research Trust.

CLIENT TESTIMONIALS

“I was extremely impressed with the work done by Sze-Mei. She is not only fast, but has a way of finding the right information and important points that need attention, foreseeing potential issues ahead of time.”

Joel Sacks
Freestyle Networks Inc.

RICHARDS BUELL SUTTON LLP

“Sze-Mei and Doug were extremely knowledgeable and professional. I would recommend them for any business transaction. They go above and beyond with their service!”

Aaron D'Souza
Brown's Social House Franchisee

RICHARDS BUELL SUTTON LLP

PROFESSIONAL AFFILIATIONS

Member, Law Society of British Columbia

Member, Business Law and Intellectual Property subsections of the Canadian Bar Association, Vancouver Bar Association

Member, Licensing Executives Society

Former Member of ACG Programs Committee, Association of Corporate Growth

Member, Canadian Association of University Solicitors

Seminar Organizer (2015-present), RBS University Counsel CLE Seminar

NEWS

January 20, 2023



Happy Lunar New Year!

August 25, 2022

Ten Lawyers Honoured in the 17th Edition of The Best Lawyers in Canada Publication

February 1, 2022

Happy Lunar New Year!

August 27, 2020

10 Lawyers Recognized in *The Best Lawyers™ in Canada 2021* Publication

August 21, 2019

9 Partners Recognized in *The Best Lawyers™ in Canada 2020*

January 22, 2018

RBS Appoints New Practice Group Leaders for Asia Pacific and Business Transactions Groups

July 19, 2017

Asia Pacific Group Offers Multilingual Legal Services

July 11, 2017

Sze-Mei Yeung and Silvana Facchin continue to support the Association of Corporate Growth (ACG BC)

May 26, 2015

Sze-Mei Yeung presented at a Canadian Bar Association Meeting

March 19, 2015

Sze-Mei Yeung Appointed To Vancouver Coastal Health Authority Board

February 27, 2015

RBS sponsors the Richmond Chamber of Commerce's Annual Chinese New Year banquet

September 11, 2014

Sze-Mei Yeung presented at SFU on IP Ownership and Contractual Issues

February 12, 2013

Richards Buell Sutton LLP named in Deloitte Report on Shared Services

January 3, 2012

Richards Buell Sutton LLP Names Two New Partners

EVENTS

November 9, 2022

Advanced Education Group Host Annual Half-Day Seminar for BC University Counsel

March 5, 2021

RBS' Annual University Counsel CLE Virtual Seminar



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February 24, 2021

Peter A. Allard School of Law Hosts Appreciation Event for RBS' Support of UBC's Richards Buell Sutton Business Law Clinic

September 5, 2019

Our Community Matters to Pharmasave

May 6, 2019

RBS is a Platinum Sponsor of the Canadian Association of University Solicitors (CAUS) Conference

February 5, 2019

RBS Sponsors BIV's Due Diligence & Valuation When Buying a Business Panel Event

September 21, 2018

Buying or selling a business? There is still time to attend! Register now and learn key strategies to close the deal

February 14, 2018

RBS presents a U.S. Perspective on Market Trends and Tax Reform

June 10, 2016

2016 University Counsel CLE Seminar

June 11, 2015

2015 University Counsel CLE Seminar

June 26, 2014

2014 University Counsel CLE Seminar

May 21, 2014

How will New Anti-Spam Laws Change Your Plans?

May 15, 2014

ACCE West Coast Diversity Networking Event

March 30, 2012

Technology Commercialization

November 28, 2011

Bill C-11, The Copyright Modernization Act

October 2, 2011

How to be a Good Board Member

June 23, 2011

Analysis of a Contract

PUBLICATIONS

April 20, 2023



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Copyright Issues in the Artificial Intelligence Era

June 21, 2021

RBS Wins Landmark Decision: Government Liable for Trademark Infringement

March 7, 2019

Mitigating Due Diligence Issues Within a Business Transaction

December 14, 2018

New Reporting Obligations for Assignment of Pre-Sale Contracts

July 6, 2017

When you are ready, make your move.

February 24, 2014

The New Canadian Anti-Spam Act: What You Need to Know

May 10, 2012

The New Canadian Anti Spam Act: What You Need to Know

February 9, 2011

Integrating Social Media into the Workplace

January 28, 2011

Integrating Social Media into the workplace

July 1, 2010

Avoiding Technology Transfer Claims by Institutional Inventors

April 30, 2010

Negotiating a Software License Agreement from the Licensee's Perspective

April 17, 2009

Outsourcing of Software Developments by Canadian Companies to Offshore Jurisdictions



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