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RBS' MARKETING MANAGER, JILL PETERS, PARTICIPATES IN BIV'S BLUE BREAKFAST

Investment in Marketing.

Wednesday, September 21st at the SFU Segal School of Business (500 Granville Street)

7:00am Registration & Networking

7:30am Buffet Breakfast

8:00 - 9:00 am Panel Discussion

Jill Peters, Marketing Manager, will appear on the panel for the upcoming Blue Breakfast, part of Business in Vancouver's Colour Series on Business Excellence. Primarily "the panel will be discussing what companies are doing with their marketing budgets in this era of rapidly changing marketing solutions."

For further information on the Blue Breakfast or the Colour Series, please check out Business In Vancouver.

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