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## **PRISCILLA MARTINDALE PRESENTS TO BC LEGAL MANAGERS ASSOCIATION: BUSINESS DEVELOPMENT FOR A HYBRID WORLD**

The adaptability of law firms has been tested since the beginning of the pandemic. As a result, connecting and building relationships in this era of uncertainty has become vital to maintaining strong business partnerships. Business Development Manager, Priscilla Martindale, along with Claire Walker of Norton Rose Fulbright LLP, and Jonathan Dickie of Blake, Cassels & Graydon LLP discuss and share with members of the BC Legal Management Association what their firms are doing to thrive in this remote business development space.



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