Posted on: June 23, 2011

## **BASICS OF INTELLECTUAL PROPERTY**

An introduction and explanation of the difference between the five main IP rights: patents, trade-marks, copyrights, industrial designs, and integrated circuit topographies. The presentation will provide a good foundation of understanding between the main types of IP and how they interact with the practical aspects of businesses.

Trisha is accredited by the Canadian Intellectual Property Office (CIPO) and the Intellectual Property Institute of Canada (IPIC) as a specialist in Intellectual Property and authorized to speak on their behalf as a part of their Bank of Speakers initiative to heighten the awareness of Intellectual Property in the business community.

